



2021 SPONSORSHIP INVITATION

The Bay Area Boardriders Club is a local sporting group which has been active since the 1970's and officiated in 1983. The club is run by a small group of dedicated volunteers who all share the love of surfing from all walks of life from kids as young as 6 to the over 70's.

Once again we have experienced significant growth, particularly in our junior members. This year we will be working closely with Surfing NSW to bring some key pro events into Port Stephens starting with hosting one of four Womens World Surf League (WSL) qualifying series events over the period February 21-23 at Birubi beach, along with the continuation of our junior development camps.

For the 2021 Season we are looking at continuing some exciting initiatives that were created in 2020 such as;

- Junior Development Programs including coaching and training
- Entry into key Regional, State and National single competitor and team events
- Partnering with Surfing NSW in key surfing events in our region
- Annual Club Surf Trip to Seals Rocks
- End of season members and sponsors competition, followed by the clubs final presentation

To keep our club financially viable for this coming season we are currently looking for local sponsorship to assist in the following areas;

- The purchase of new equipment; 1 x 270 degree awning and fold out chairs for our judges
- Trailer upgrades; Drawbar toolbox with slide out kitchen, solar panels and converters this will enable the club to run IPAD's for judging thus bringing the club into the 21st century
- The continuation of our Junior Development Program
- Replacement of old for new marques along with 2021 sponsors details
- The purchase of trophies, awards and other incentives

Through community support we believe our club can continue to thrive, promote and encourage the enjoyment of surfing which features participation as an imperative. I have included our sponsorship proposal below and thank you for your consideration in supporting our great club!

SPONSORSHIP PROPOSAL

PLATNUIM \$5,000 +

- Major Sponsor – Publicity acknowledgments
- Naming Rights to Junior Development Programs and Training Camps
- Social Media and video Content/Facebook/Instagram posts, tagging brand
- Recognition on website including landing page and links to company website
- Large Corporate Logo on The Bay Area Boardriders Banner at all club events and functions
- Larger company sized logo positioned on the “back” of all official club shirts
- 2 x Complimentary club T-Shirts
- Free Family Club Membership
- Logo recognition on all Bay Area Boardriders newsletters
- Inclusion of promotional material or product samples in end of session club packs
- Display promotional material or products at club competition and functions
- Formal VIP Invitation to end of year competition and presentation night
- Present Naming Right for the Junior Competition Award

GOLD \$2,000 - \$4,999

- Social Media and video Content/Facebook/Instagram posts, tagging brand
- Recognition on website including landing page and links to company website
- Medium Corporate Logo on The Bay Area Boardriders Banner at all club events and functions
- Logo positioned on the “back” of all official club shirts
- 2 x Complimentary club T-Shirt
- Free Family Club Membership
- Logo recognition on all Bay Area Boardriders newsletters
- Inclusion of promotional material or product samples in end of session club packs
- Display promotional material or products at club competition and functions
- Formal VIP Invitation to end of year competition and presentation night

SILVER \$1,000 - \$1,999

- Social Media and video Content/Facebook/Instagram posts, tagging brand
- Recognition on website including landing page and links to company website
- Corporate name on The Bay Area Boardriders Banner at all club events and functions
- Corporate name on “Back of all official club shirts
- Complimentary club T-Shirt
- Free Family Club Membership
- Logo recognition on all Bay Area Boardriders newsletters
- Formal VIP Invitation to end of year competition and presentation night

BRONZE - COMPEITION DAY SPONORS - Up to the value of \$999 in cash or vouchers

- We would like to continue to celebrate our club's achievements throughout the year by introducing sportsmanship, best and fairest prizes during our monthly competitions, ensuring that we embrace all members of the club regardless of skill level.
- The winners of each divisions on the day will receive a small prize
- Promotion of your company over PA system on the day/night along with a special mention at our end of year presentation night

The Bay Area Boarders Club is dedicated to creating a safe, supportive and fun-filled environment by providing a platform that encourages, supports and promotes the development of surfing within our region, no matter what level. Provide its members with a positive environment helping the younger members gain self-confidence, good sportsmanship, and to respect all those who participate in the sport of surfing.

The club continues to emerge as one of the most prominent board riding clubs within NSW, with a strong junior division. If you would like to discuss this further, please do not hesitate to call or email myself.

Kind Regards

Wayne Swan

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