



2024 SPONSORSHIP INVITATION

The Bay Area Boardriders Club is a local sporting group which has been active since the 1970's and officiated in 1983. The club is run by a small group of dedicated volunteers who all share the love of surfing. Our members are from all walks of life, ranging from toddlers catching their first whitewater, to the over 70's who've surfed our breaks for decades.

Over the past two years we have experienced significant growth, particularly in our junior members. This year we will be working closely with Surfing NSW to bring some key pro events into Port Stephens, along with the continuation of our junior development initiatives.

For the 2024 Season we are looking at continuing some exciting initiatives including;

- Junior Development Programs including coaching and training
- Entry into key Regional, State and National single competitor and team events
- Partnering with Surfing NSW in key surfing events in our region
- Annual Club Surf Trip
- End of year presentation

To keep our club financially viable for this coming season we are currently looking for local sponsorship to assist in the following areas;

- The continuation of our Junior Development Program
- The purchase of trophies, awards and other incentives
- Updating and purchasing of new equipment
- Registrations, insurances & permits

Through community support we believe our club can continue to thrive, promote and encourage the enjoyment of surfing which features participation as an imperative. I have included our sponsorship proposal below and thank you for your consideration in supporting our great club!

SPONSORSHIP PROPOSAL

MAJOR (\$ 2,000)

- Social Media and video Content/Facebook/Instagram posts, tagging brand
- Recognition on website including landing page and links to company website
- Medium Corporate Logo on The Bay Area Boardriders Banner at all club events and functions
- Logo positioned on the “back” of all official club shirts
- 2 x Complimentary club T-Shirt
- Free Family Club Membership
- Logo recognition on all Bay Area Boardriders newsletters
- Inclusion of promotional material or product samples in end of session club packs
- Display promotional material or products at club competition and functions
- Formal VIP Invitation to end of year competition and presentation night

MINOR (\$1000)

- Social Media and video Content/Facebook/Instagram posts, tagging brand
- Recognition on website including landing page and links to company website
- Corporate name on The Bay Area Boardriders Banner at all club events and functions
- Corporate name on “Back of all official club shirts”
- Complimentary club T-Shirt
- Free Family Club Membership
- Logo recognition on all Bay Area Boardriders newsletters
- Formal VIP Invitation to end of year competition and presentation night

EVENT DAY SPONSORS – (min. \$300)

- We would like to continue to celebrate our club's achievements throughout the year by introducing sportsmanship, best and fairest prizes during our monthly competitions, ensuring that we embrace all members of the club regardless of skill level.
- Corporate name on “Back of all official club shirts”
- The winners of each division on the day will receive a small prize
- Promotion of your company over PA system on the day/night along with a special mention at our end of year presentation night

PRIZE PACK DONATIONS – VARIOUS \$\$

- Sign up launch day raffle prize packs
- We are currently seeking help in securing products from companies as prizes on the night. If you can help with prize donations no matter what level would be most appreciated. If you would like to discuss further, please feel free to contact us.
- Either prize packs from your company or a donation to purchase gift cards from local businesses (\$50 & \$100 cards)
- Promotion of your company over the PA system during the event

Please note that Bay Area Boardriders are flexible and open to any and all types of SPONSORSHIP and will endeavour to offer options for all interested parties.

If you would like to support Bay Area Boardriders but are unable to commit to any of the sponsorship categories listed in this proposal please feel free to contact the club and discuss ways in which you or your business can assist.

The Bay Area Boarders Club is dedicated to creating a safe, supportive and fun-filled environment by providing a platform that encourages, supports and promotes the development of surfing within our region, no matter what level. Provide its members with a positive environment helping the younger members gain self-confidence, good sportsmanship, and to respect all those who participate in the sport of surfing.

The club continues to emerge as one of the most prominent board riding clubs within NSW, with a strong junior division. If you would like to discuss this further, please do not hesitate to call or email myself.

Kind Regards

Ange Preston

Bay Area Boardriders

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